

SOCIETY BURNING



Artist	Society Burning
Title	Internal Combustion
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UPC	884501367639
Where to buy	http://societyburning.com
Contact	society@burning.fm
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Los Alamos, NM / Denver, CO / Philadelphia, PA, USA, Oct. 12th – The synthcore industrial band Society Burning releases their new album “Internal Combustion” on October 12th, 2010. Their first album in over 13 years is in the form of 300 limited edition, hand-numbered CD digipaks with a digital release early next year. The album features 15 industrial rock tracks and 2 remixes from the electropunk bands **UCNX** and **PRODUKT**.

Society Burning has been an influential band in the industrial scene often used as a reference point for what constitutes good **synthcore industrial**.

From their humble beginnings, the band has always been extremely synth based, noted as having guitars adding to the overall sound rather than coming across as an indie metal act. In spite of this, Society Burning should never be confused with the EBM movement, and their latest supports the work built from their earlier work as hard driving synth rock.

Years ago, health complications, competing interests, and economic pressures tore the band in separate directions. The idea of a sixth album certainly seemed impossible, but with the rise of technology over the past few years, Daveoramma, the band’s leader, brought the band back together recording their album across three time zones.

Again – as the band has been known as one of the earliest pioneers in online marketing reaching back to 1991 – the artists turned to the internet as the primary platform which each could express his ideas, regularly using **video conferencing**, shared **online storage**, and synchronized computer audio applications (many of which the band needed to customize). This method served as an appropriate method for the electronic industrial dreamscape they produce, as each member recorded their own tracks, collaborated and combined them online until it was completed.

Heavy delays in the mastering process caused a fantastic opportunity to arise. The band reached out to fellow industrialists Everything Goes Cold to get the recommendation to contact Uniform Media, and more appropriately, **Seibold** (of **Hate Dept.** fame). Already well familiar with the band's sound, Seibold's guidance and mastering helped the band reach the finish line with a hard hitting album that serves as a great connection between the past to the future of Society Burning.

Through 2010, the limited edition digipak will only be available directly from the artists at <http://societyburning.com/>.

Track list:

Internal Combustion No. 01 – Instrumental opening to the album, setting the stage for the commingled melody and mechanical cacophony about to ensue.

Nausea ad Nauseam – Imagine addiction at it's core, not the variables involved, but the root of addiction itself and it's space within the soul. Before you get your answer, you'll realize that you “can't stop, so I'll go and do it again.”

Honestly, I'm Lying (Lie) – Being one of the first tracks written for this album, and written over a decade ago – this 90 bpm crunch delves into the human condition and the proverbial “fitting in”, especially when it's against your core self.

Double Plus Minus – Predominantly written literally while on the clock at “the job” - featuring outright hypnotic electronic beats and ethereal keyboards. This instrumental digs into the conundrum of escapism versus the noise of everyday existence.

Detritus - “Bound by chains of luxury, someone, somewhere owns everything I see”, shouts Daveoramma from the chorus of what could be the closest SoBu has come to a “metal” track since the original version of “Rot”. You say bailout – we say “master plan”.

Inflatable Buddha – Beautiful melody intertwined with broken noise, delivered by programmed computers, unaware of the combat taking place. In a world so lifelike, how could anything seem so plastic?

Internal Combustion No. 02 – The greatest enemy of self is self. The ego will lie, cheat, steal, and even kill in order to protect its interests. This song is about the catalyst point of realizing that there is no one left to blame for one's own situation.

D1SinT3gRat10n – Just as old as “Lie”, but done up in raw-ass SoBu style, direct from jam DAT's created by the band to appeal to Re-Con back in the late 90s. I'd classify this track as being the train-wreck that “gore porn” is known as – impossible to stare at, and impossible to look away from...easy to disassociate with...

The Monster Under Your Bed - “I know that fear is a weapon of mass destruction.” The boys mince no words and crunch all frequencies for this full on stomp. Dave digs into hate, intolerance, and fear, while Boom cooks up a soup of discord and wash of feedback soaked guitar. “Love's so expensive, and hate is always free”...

Splinter Cellphone – Summed up with one of Daveo's recent facebook posts “What good is self-enlightenment if you're not aware of those around you?”

Living In the Shadow of Myself – While serving in the role of being your own worst enemy, what will it take for your to overcome your own self-imposed confines?

Very Small Openings In The Skin – The only SoBu track on the album to explore the interoperability between mind and body to musically discuss the effect of tension and stress on physical response.

Exile – Sometimes the realization that you're allowed to exist is profound within itself. A driving synthcore track calling on the muse of Nitzer past...

Vapor Lock – Another original direct from the band's jam DAT's produced in the 90's, dirty as a groove could ever be. UK Grime only hints at the future of hip-hop, while SoBu invented it a decade ago.

Internal Combustion No. 03 – A jacked continuation of No. 02, lyrics voiced in a prose-like prayer format, maker to man, man back to maker – both realizing that “you'll fuck things up”. Truly, this one's a hard listen, and an even harder soul trace.